

Dear Vendor,

Panguitch Main Street, Inc. is proud to write to you about our upcoming annual Panguitch Valley Balloon Rally. We are a non-profit organization dedicated to the historic preservation and revitalization of our downtown business community.

Panguitch Valley Balloon Rally is an annual hot air balloon festival occurring the last weekend in June, this year it will be June 24<sup>th</sup>, 25<sup>th</sup> and 26<sup>th</sup>. The festival includes a Friday morning media flight, a Balloon Parade on Friday, a Harley Parade on Saturday, Saturday and Sunday morning mass balloon ascensions with sponsors getting balloon rides, children's activities, Bingo and karaoke contest Saturday afternoon, a Saturday evening balloon glow\*, live entertainment and a variety of vendors.

Now approaching our twelfth year, we have managed to grow the spectator audience at this event every year. A local Harley Davidson Rally will also be held in conjunction with the festival. This has become a favorite event of balloon pilots with 35 pilots attending ~ that is our launch field capacity!

We are inviting many different kinds of vendors so as to offer a variety of products to the diverse crowd we will have. The Saturday evening glow draws the largest crowd, with thousands of people strolling on Main and Center Streets.

This is a very popular event and we appreciate vendor participation. Because this is such a busy festival event coordinators will have many responsibilities other than vendors. Booth space assignments will be made and are final. A food court will be located behind Zions bank. Tables and chairs will be set up for people to eat at. There will be no tents in this area. Other vendor spaces will be covered by tents and we ask that these tents be used to keep a uniform look to that area. If you are a food vendor we will need to know if you are bringing a trailer. If your trailer is larger than the 10' x 10' space the fee is \$150. We will be open for written comments or suggestions after the balloon festival.

We would like to invite you to participate in our 2011 Panguitch Valley Balloon Rally Craft Fair being held on Friday and Saturday. We have a limited amount of vendor booths available and they will fill quickly. If you plan to join us be sure to make your motel accommodations early as the motels in Panguitch and surrounding areas are filling up quickly too.

If you would like to be a vendor please fill out the contract attached and return it to me as soon as possible. Booth spaces will be assigned in the order that contracts are received. We look forward to hearing from you soon and hope you will join us in making the 2011 Panguitch Valley Balloon Rally the best ever!!

If you have any questions, please feel free to contact me at 435-590-2892 or [cherylchurch@gmail.com](mailto:cherylchurch@gmail.com)

Sincerely,

Cheryl Church, Event Coordinator

Panguitch Valley Balloon Rally

& Director, Panguitch Main Street



## 2011 Panguitch Valley Balloon Rally Vendor Contract

I, \_\_\_\_\_, agree to attend the 2011 Panguitch Valley Balloon Rally as a Vendor. I understand that the dates for this event are June 24<sup>th</sup> thru June 26<sup>th</sup>, 2011. The hours of operation are from 2:00 p.m. to 7:00 p.m. Friday and from 10:00 a.m. to 10:00 p.m. Saturday (although you may open as early as Thursday and stay as long as Sunday). The Glow\* is on Saturday from sunset until approximately 10:00 p.m. (lights are recommended). Vendor space is \$100.00. For each additional booth it is \$50.00.

**Included in non-food vendor rental is a 10' by 10' covered space. For food vendors rental includes a 10' by 10' space.** All vendor booths are outside. Power may be available for an additional fee. Generators must be quiet and in good condition. For food or drink vendors a health permit must be purchased from the Utah Health Department before arriving at the event. By signing this contract, I agree to hold harmless Panguitch Main Street and the Panguitch Valley Balloon Rally Committee for any loss or theft. I am responsible for securing any and all of my merchandise.

Vendor/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Email Address: \_\_\_\_\_

Item(s) for Sale: \_\_\_\_\_

**Food Vendors ~ Trailer:** No \_\_\_\_\_ Yes \_\_\_\_\_ Size \_\_\_\_\_

Number of Booths: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

**Please make checks payable to: Panguitch Main Street**

**Please return to: Panguitch Main Street, P.O. Box 858, Panguitch, UT 84759**

\*NOTE: All activities involving the hot air balloons are weather permitting. In the event of inclement weather some activities may be canceled: this is at the discretion of the Balloon Meister and/or the pilots.